

31 AWESOME EBOOK IDEAS FOR ANY NICHE

By Tristan Higbee from [Blogging Bookshelf](#)

I love ebooks. I love reading them. I love [writing them](#). I love collecting them. Heck, I even love *thinking* about writing them.

But I think some bloggers are a little bit afraid of writing ebooks, and most bloggers don't bother. For those bloggers I've compiled a list of 31 ebook ideas that can be applied to any niche.

I could see all of these ebooks being offered as free linkbait or listbait incentives, and you could probably even charge for some if they were good enough.

The below ideas are loosely grouped together with similar ideas. For some ideas, I give made-up examples. I've taken great care here to make sure those who don't blog about internet marketing or blogging can still find each one of these ideas useful and relevant.

If you enjoy this ebook and find it valuable, please retweet it at this ebook's original blog post [here](#).

Feel free to distribute this ebook as long as you don't charge for it or change anything.

TIME TO A GOAL

All of these ebook ideas have something to do with meeting a specific goal after a certain period of time.

30 Days to _____

This could be 31 days, too. The first ebook like this that comes to mind is Darren Rowse's [31 Days to Build a Better Blog](#). His ebook is pretty hefty, but yours certainly doesn't have to be. If you blog about mountain biking, your ebook can be *31 Days to Better Mountain Biking* or *Be a Bike Mechanic in 30 Days* or something like that, and then just list a tip every day.

_____ In a Week

Again, you could have 7 different sections to this ebook, one for every day of the week.

Example: *Poker Mastery in One Week* or *7 Days to Poker Domination*

_____ In 365 Days

This would be a pretty epic ebook, and Chris Guillebeau's [Empire Building Kit](#) (not an affiliate link) is the only one I can think of off the top of my head, even though it doesn't say "365" anywhere in the title.

How rad would something like *Become a Professional Blogger in 365 Days* be?

_____ in 24 Hours

Language learning publishers are the king of this kind of thing. Ever noticed one of those *French in 24 Hours!* books at the book store? There are usually 24 chapters in the book and each chapter/lesson takes an hour to complete. So if you blog about health and fitness, you could create ebook along the lines of *Everything You Need to Know About Your Body in 24 Hours*.

_____ in an Hour a Day

This is pretty similar to the above idea. I've seen a bunch of tutorial-type books like this: *C++ in an Hour a Day*, or *Photoshop in an Hour a Day*.

GOLDEN NUMBERS

All of these ebook ideas include numbered lists that we all love so much.

101 _____ Tips

This is essentially what I've done with my free [101 Ways to Battle Blogger's Block](#) ebook. It's usually not too hard to come up with 101 tips, it just takes a bit of a think.

101 _____ Mistakes

This one is pretty close to the previous one, but they're not the quite the same. *101 Biggest Blogging Mistakes* was the first working title of my *101 Ways You're Killing Your Blog* ebook (which you get for free when you sign up for my awesome newsletter).

Example: *101 Drawing Mistakes* or *101 Huge Travel Faux Pas* (I just found out that that's apparently the singular AND plural form of the word. Hah! Cool.)

365 Ways to _____

It's a bit harder to come up with 365 of anything, but with some hardcore brainstorming supplemented by clever Google-fu it's usually not TOO difficult. And the *Ways* in the title can be changed to anything, really.

This is different from the _____ *in 365 Days* idea because these ebook doesn't outline any kind of process that leads to a goal. It's just 365 different... things. Does that make sense?

Example: *365 Ways to Be Happier* or *365 Animals to See Before You Die*

10 Commandments of _____

Take ten basic yet essential principles and apply them to your niche.

Example: *10 Commandments of Digital Photography*

7 Deadly Sins of _____

If I ever start up a rock climbing blog again (I've had one in the past and quit it when I started Blogging Bookshelf), I think I'll have to create an ebook called *The 7 Deadly Sins of Rock Climbing*. Because you know, you really could die if you mess something up.

PROCESSES

How to Easily _____

Take a common problem in your niche and tell your readers how they can solve that bad boy.

Example: *How to Easily Sell Your Car* would be great for an automotive blog.

How to Make Money _____ing

Now you might be thinking, "Bah! This one can't apply to my niche!" But oh it can. I'd venture to say that there are people making money in pretty much every niche you can think of.

Example: *How to Make Money Reading* would be great for a book review blog. You could talk about being a book indexer,

copyeditor, or blogger who reviews books online (and links to Amazon as an affiliate).

How NOT to _____

This kind of ebook would go PERFECTLY with a great personal story. Let's say you blog about home improvement and learned the hard way how to mess up installing the new tile in your bathroom. You could title your ebook *How NOT to Tile Your Bathroom* and it would probably be a big hit.

This could also be called *How to Suck at _____* or *How to Fail Miserably When You _____*, etc.

The Step-By-Step

Come up with a step-by-step list or guide on how to do something. This could be something like *How to Install Wordpress*, where you list each of the 10 (or however many) steps and include an accompanying short description/more detail for each step. Or you could make it something bigger...

So there's this ginormous cliff in Yosemite National Park in California called El Capitan. There are a couple hundred different routes that rock climbers can take to get up the thing, with the original (and most classic) one being The Nose. One ebook publisher that specializes in rock climbing guidebooks created a *Road to The Nose* ebook that went through the step-by-step of how to climb The Nose, and it goes through everything

from which routes to train on to gear you should take and skills you should have. Pretty cool.

KNOWLEDGE

Things You Need to Know About _____

Example: *10 Things You Need to Know About Skin Cancer* would be great for a blog about skin cancer.

From the Experts

Do some research and figure out what the leaders/experts in your niche have said about a certain subject. For example, I plan on creating a *What Google Has Told Us About SEO* ebook sometime in the near future. Or if you blog about golfing, create a free *Tiger Woods on Golf* ebook (though that's not the best example because he'd probably sue you and then get drunk and crash his car into your house or something).

The _____ Planning Kit

I've done this with my free [Blog Planning Kit](#) ebook. If you've got a travel blog, create a *Road Trip Planning Kit*. In it you could include packing lists, lists of games to play on the road if you've got kids, general pre-trip car maintenance tips, etc.

How to ____ Better

Everyone wants to get better at what they do. I want to be a better blogger. I also want to be a better mountain biker. I'm sure lots of you out there would like to be a better parent. Each one of these ideas could have an ebook dedicated to it.

You'd need to make the title more interesting, though. *How to Blog Better* really isn't too exciting, but *How to Blog Like William Shatner Sings...* Now THAT is exciting.

What I Wish I Knew Before _____

This is a powerful ebook if you've got a blog dedicated to helping beginners with something.

Example: *What I Wish I Knew Before I Started Eating Competitively*. [Note: I have no interest in competitive eating, but I can't help but think that this ebook would be really, really entertaining.]

Common Myths/Misconceptions

There's a lot of inaccurate and incomplete information floating around out there. No matter what your niche is, there are surely some common misconceptions or misunderstandings about certain things. Set the record straight with this ebook idea.

Example: [The Truth About Search Engine Optimization](#) [affiliate link] is a great book that I have and love. *Common Bigfoot Myths* would be a great one if you blogged about bigfoot.

COMPILED INFORMATION

There's not a whole lot of depth to these ebooks but you can make up for that through quantity of information.

Best Websites/Blogs

I've done this before on one of my blogs as the newsletter opt-in incentive. It worked surprisingly well and took all of 15 minutes to create.

Example: *20 Best Kayaking Websites* or *45 Favorite Wedding Photography Blogs*.

Most Valuable Tools

These can be digital tools (*50 Greatest WordPress Plugins* or *20 Sweet Chrome Extensions*) or physical tools (*25 Patterns Every Crocheter Needs*).

Greatest Books

If you came up with a list of the *100 Greatest Books for Bloggers*, I'd read it (and yes, I know there are already lists out there like that). But only if you (or maybe with your readers' help) have really read them and can vouch for them. I hate it when I see lists like this where the compiler hasn't read them.

Example: *15 Essential Books for Every Small Business Owner*

Best Quotes

I've seen this a lot on personal development blogs, with ebooks like *101 Inspiration Quotes to Help You Through Your Day*.

You could just list a bunch of quotes, but that's not very substantial. To add more value to the ebook, expound on each quote and say why it's helpful. I did this with my free [68 Blogging Tips from Confucius](#) ebook (BTW, if you haven't read that ebook yet, you should definitely check it out. The cover itself is enough of a reason to take a look. I'm very proud of that cover.)

Best Blog Posts

Let's say you blog about, oh I don't know... blogging. Compile a big ol' list of the best posts about writing headlines from around the web and slap them into an ebook. Ta-da! Linkbait.

History Of _____

You don't see this kind of ebook very often, but I think it's a pretty cool idea. If you're into yoga, for example, wouldn't you love to read a history of yoga?

Best-of-My-Blog

Compile your greatest blog posts into one nifty little package.

OTHER

Journal templates

This is another one I have in the works for blogging, so don't steal it. It'll be a single-page PDF that you can print out to monitor your daily blogging activities. It'll include little boxes to check off for number of comments you make, lines for writing down how much time you spent doing whatever, etc.

But how is this an ebook? Just include a few pages with a sample one filled out, plus some explanation on how to best use it.

Example: I created one of these for my personal use (I never posted it on my climbing blog, though I could have) to track the rock climbs I do. For each climb, there are spaces for the name of the climb, when I climbed it, the difficulty, the type of climb, the kind of rock it's on, gear needed for the climb, and so on.

Group Interviews

Pull a [Mark](#) and ask different people in your niche the same questions and compile their responses into an ebook.

Interviews

Interview someone and plop it into a PDF.

Software instruction

Create software tutorials. But how would that work for any niche? Well, if your niche doesn't have any specialized software for it, create a tutorials on how to use more common software.

Example: *WordPress for Photographers* or *Facebook for Lawyers*.

FINAL WORDS

Hopefully this was enough to get you excited about writing ebooks. They're really not big and scary, I promise. They're a lot of fun to write ("Hey! I really am an author now!"), and people share them like crazy. Get after it!

- **What other ebook ideas can you think of?**
- **Which of these have you used already?**
- **Which of these would you like to use in the future?**
- **Which of these would you like to see from me in the future?**

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